



Academy Achievers Website Privacy Policy and Terms of Use

Academy Achievers is committed to protecting your privacy and ensuring that your personal information is collected, processed, and stored in accordance with applicable data protection laws and regulations. This Privacy Policy and Terms of Use ("Policy") is our policy regarding the privacy of personal information that we collect in connection with <https://www.academyachievers.io/> (the "Website").

By visiting this Website, you acknowledge that we will use information that you provide to us or that we collect in accordance with this Policy. If you do not want your personal information to be processed as described in this Policy, do not visit or use this Website. This Policy applies regardless of how you access our Website – whether by personal computers, mobile devices or otherwise. This Policy also includes the terms of use governing the Website. By using the Website, you agree to abide by the terms of this Policy.

Personal Information We Collect

Academy Achievers collects and retains the following types of personal information about visitors to our Website:

- information that individual visitors provide when interacting on the Website, or voluntarily at certain points (such as via forms or emails), including name, address, telephone number, email address, birth date, and inquiry details;
- website analytics data, which is automatically collected from every Website visitor; and
- correspondence with you when you contact us with inquiries.

When we ask you to provide information, you can decline and still visit the Website to learn more about us and what we do. However, if you choose not to provide the required information to us, you may be unable to contribute to our charitable mission.



How We Use Your Personal Information

We use your personal information to support our educational mission and to respond to your inquiries. Details of our processing purposes are as set out in the following table.

Purpose	Category of data UK GDPR legal basis
Providing the services and features you request, and responding to your inquiries.	Personal information that you provide when interacting with our Website, such as: - name; - email or postal address; - telephone number; - birth date; - inquiry details. Necessary for contract where a contract exists between us. Our legitimate interests to provide you services and communicate with you regarding your inquiries.

Ensuring and monitoring the effectiveness and availability of the Website. Generating statistical data relating to the use of the Website.	Personal information that is automatically collected when you use the Website, including device and log information. Our legitimate interests to understand how our Website is used and improve our services.
Meet our legal obligations or for the establishment, exercise or defence of legal claims.	Any personal information necessary for the purposes. Necessary for a legal obligation. Our legitimate interests to establish, exercise or defend against legal claims.



Analytics and Links to Third-Party Sites

We use certain website analytics data for several purposes, including, without limitation, for load balancing metrics and to create reports on user demographics and website traffic patterns. The reports that are generated from tracking data are used for a variety of purposes, including, for example, improving the Website and our services.

We will not sell your information or provide it to third-parties for our own financial gain. Nevertheless, we may employ third-party agents or third-party service providers to operate the Website and/or to perform functions on our behalf, such as processing donations, sending mail and email, and analyzing data or other administrative tasks. These third parties have access to the information needed to perform their functions. We require such third parties to use the personal information that is shared with them solely for the purpose of providing such services.

Sharing Your Personal Information

Sometimes we may need to share your personal information with third parties, including, but not limited to, service providers, professional advisers, insurers, public bodies, or a new or prospective owner in the event of a change (or prospective change) of ownership of Academy Achievers. For example, your personal information may be sent to the following categories of recipient for the following reasons:

- To Academy Achievers' carefully selected service providers appointed from time to time to provide services related to Academy Achievers' business and under contract to us, such as website hosting companies and suppliers who help us send out emails. Those service providers will be carefully selected and bound by appropriate contractual protections (such as to use appropriate measures to protect the confidentiality and security of personal information), where required by applicable data protection law;
- To Academy Achievers' professional advisers and insurers;
- To competent public corporations, government authorities and law enforcement as may be required by law, including regarding tax, labour, social security and similar matters; ● To any new or prospective owners, should there be a change (or prospective change) in the ownership of Academy Achievers; and/or
- To external parties as required by law or legal process, or as otherwise authorised by you.

We will not disclose any personally identifiable information to third-parties, except:

- (i) as described in this Policy;
- (ii) when we believe that such disclosure is required by law;
- (iii) to enforce this Policy;
- (iv) to protect the rights, property, security or safety of Academy Achievers or the public; or
- (v) to respond to an emergency.



International Data Transfers

We may transfer your personal information to countries outside the UK. We will take appropriate measures, in compliance with applicable law, to ensure that your personal information remains protected. Such measures include, for instance, reliance on the UK international data transfer agreement, relying on adequacy decisions, or obtaining your explicit consent. If you would like more information or a copy of the contractual agreements or other safeguards in place, please contact us at the details below.

Data Security

We take appropriate technical and organisational measures to ensure that your personal information is secure, including protecting it against unauthorised or unlawful processing and against accidental loss, destruction, or damage.

Data Retention

We keep your personal information for only as long as necessary to support our educational mission, up to 10 years after the end of our relationship with you. As set forth above, you have various rights with respect to your personal information, including the right to request that we delete your personal information (by contacting us at the details below). We will honour your request unless we are legally allowed or required to maintain your personal information – such as to:

- (a) process any outstanding or unresolved charitable donation,
- (b) meet our legal, tax, audit or accounting obligations,
- (c) comply with legal process or court order,
- (d) protect the rights, property, security or safety of Academy Achievers, Website users or the public,
- (e) respond to an emergency and/or,
- (f) confirm your identity.

Your Rights

Subject to applicable law, you have the right to:

- Request access to a copy of your personal information;
- Request that we correct or update any inaccurate or incomplete personal information;
- Request that we erase your personal information;
- Object to the processing of your personal information or request restriction of such processing;
- Request that we port your personal information to any person; and
- Withdraw your consent at any time where we are relying on consent as the legal basis for processing.



If you wish to exercise any of these rights, please contact us using the details provided below. You also have the right to make a complaint to a supervisory authority. The supervisory authority in the UK is the Information Commissioner's Office (www.ico.org.uk).

Ownership of Content

The Website includes a combination of content that we, our users and other third-parties create (collectively, the "Content"). Except as noted on the Website, all of the content available through the Website, including, but not limited to, written content, interface design and layout, photographs, graphics, images, illustrations, marks, logos, sound or video clips, software code, and animation, is trademarked or copyright protected.

Except as noted on the Website, you may not use, store, display, modify, reproduce, publish, transmit, participate in the transfer or sale of, create derivative works of, distribute, publicly perform, publicly display, or in any way exploit any of the materials or content on the Website (including, for the avoidance of doubt, content provided by our users) in whole or in part. If you would like to request permission to use any of the content on the Website, please contact us at admin@academyachievers.co.uk.

Other trademarks, service marks, and names and logos appearing on the Website are the property of Academy Achievers, its affiliates or their respective owners. No right, title or interest in any content or in any trademark, service mark, name or logo appearing on the Website is transferred to you as a result of your use of the Website.

Posting and Transmitting Content

You are solely responsible for all materials, whether publicly posted or privately transmitted, that you submit, upload, email, transmit or otherwise make available on the Website ("Your Content"). You represent and warrant that your content does not violate any right of any third-party, including, without limitation, copyright, trademark, privacy or other personal or proprietary rights of any person or entity. You further represent and warrant that your content will not contain libellous or otherwise unlawful, abusive or obscene material (as determined by Academy Achievers in its sole

discretion), or contain any computer virus or other malicious code that could in any way affect the operation of the Website or any computer that connects to the Website.

Content may be read, collected or used by other Website visitors. We are not responsible for the third-party use of your content. We have the right, but not the obligation, to remove without prior notice any content posted to the Website by users that may, in our sole discretion, violate this Policy or that is otherwise, in our sole opinion, objectionable.



Limitation of Liability

Academy Achievers and its officers, directors, employees, agents, service providers, and licensors (collectively, the "Academy Achievers Parties") shall not be liable for any direct, indirect, incidental, special or consequential damages, resulting from the use or the inability to use the Website and services or resulting from any information or services obtained or messages received or transactions entered into through the Website or resulting from unauthorized access to or alteration of your transmissions of data, including but not limited to, damages for loss of profits, use, data or other intangibles, even if we have been advised of the possibility of such damages. Because some jurisdictions do not allow the exclusion or limitation of liability for consequential or incidental damages, in such states liability is limited to the fullest extent permitted by law. If you are dissatisfied with any portion of this Website, or with this policy, your sole and exclusive remedy are to discontinue using this Website.

Changes to this Privacy Policy

We may update this privacy policy from time to time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes. We will notify you as appropriate under the circumstances if we make a material change to the privacy policy while processing your personal information.

Contact Us

Academy Achievers is the controller of the processing of your personal information as described in this privacy policy. If you have any questions or concerns about this privacy policy or the way we process your personal information, please contact us at:

Academy Achievers **CAN- Borough** 7-14 Great Dover Street Southwark SE1 4YR

0333 242 7555

Our data protection officer is Paulette Watson, who can be contacted at:

info@academyachievers.co.uk

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